

# KEYSTONE TAP ARTWORK REQUIREMENTS

## PRINT

### Artwork Sizes

Full Page (including inside front & back cover) .....	8.375" w by 10.875" h with .125" Bleed (Border)
Half Page Vertical .....	3.625" w by 9.875" h
Half Page Horizontal .....	7.375" w by 4.875" h
Quarter Page (Vertical Only) .....	3.625" w by 4.875" h
Business Card (Horizontal Only) .....	3.5" w by 2" h
Back Cover* .....	6.625" w by 10.875" h

### Artwork Format

Artwork will be accepted in the following formats:

PDF with fonts embedded, Tiff or EPS files, Adobe CS6 compatible files.

All advertisements must have a resolution of at least 300 DPI at 100% size.

Must use CMYK color format.

Artwork should be sent electronically for best results.

## DEADLINES FOR ADVERTISING

<u>Magazine Edition (Month Released)</u>	<u>Deadline for Submission</u>
Spring (March) _____	January 3, 2025
Summer (June) _____	April 2, 2025
Fall (September) _____	July 2, 2025
Winter (December) _____	October 1, 2025

***Please Note:***

*Advertisements will be repeated according to contract when a new ad is not received by submission deadline.*

### **Contracts & Artwork Submission**

**Pattie-Jo Horner**

**Membership Coordinator**

*Email:* KeystoneTap@prwa.com

*Phone:* (800) 653-7792 ext. 110

*Fax:* (814) 353-9341

Completed Contract can also be sent via text message  
to (914) 800-0958.